

RHT Implementation Playbook

Closing the Loop on Rural Health Equity

Workflow, reporting, and workforce infrastructure for organizations turning Rural Health Transformation funding into measurable outcomes.

WHO WE ARE

Infrastructure for Rural Health

WellCheck provides the workflow and reporting backbone that helps rural programs turn community-based access into completed services and measurable outcomes.

We operate alongside primes and lead agencies — as a subcontractor, a partner, or both — providing the coordination, referral closure, and reporting infrastructure that funders require and programs need to scale.

PROVEN AT SCALE

11,129

Individuals screened

92.3%

Referral completion rate

22,274

Services delivered

Single client deployment



Digital Intake
& Enrollment



Closed-Loop
Referrals



Dashboards
& Reporting



Workforce
Development

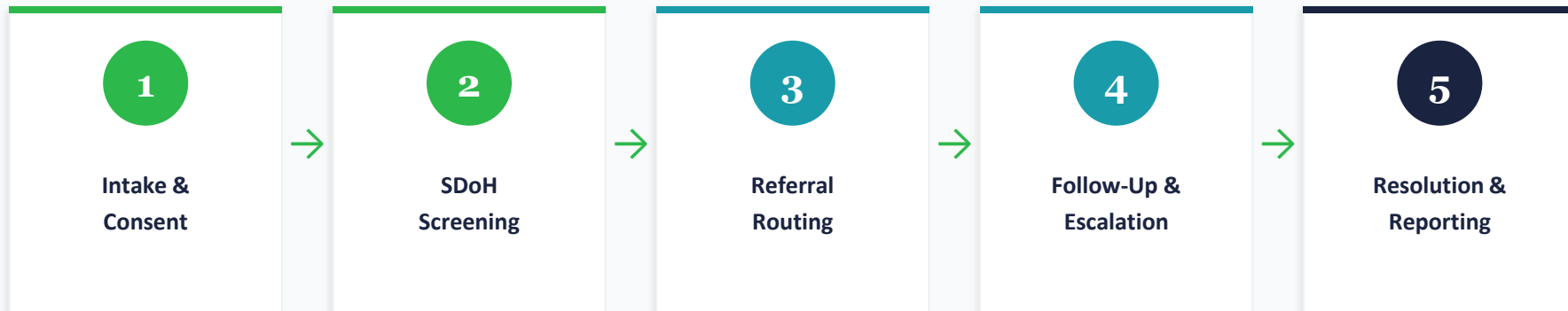
Full capabilities: wellcheck.us/capabilities

Where WellCheck fits in RHT initiatives

RHT Priority	What Programs Must Deliver	How WellCheck Supports
Cross-network coordination	Coordinate across sites and partners	Closed-loop referrals + shared status tracking
SDoH needs identification	Capture needs consistently across populations	Digital screening + structured needs intake
Referral follow-through	Prevent referral leakage and lost services	Automated follow-up (SMS/email) + escalation
Access & engagement	Reach rural populations reliably	Mobile-friendly, multilingual workflows
Workforce development	Train CHWs, PRS, navigators and care coordinators	White-labeled LMS + credentialing + career paths
Outcomes reporting	Show completion + timeliness to funders	Dashboards: completion, time-to-service, barriers
Operational visibility	See what's working and what's stuck	Real-time program views + partner performance

From screening to resolution

Every referral is tracked from initiation through resolution — no spreadsheets, no sign-in sheets.



EquiLoop™ System Components



Registration



SDoH
Assessment



Referral
Platform



Community
Directory



Service
Check-In



Data
Dashboard



Grant
Reporting

KPI menu for RHT programs

Access & Engagement

- % reached / engaged
- Outreach response rate (SMS/email)
- % completing intake/consent
- % completing SDoH screening
- Time from outreach → screening

Care Coordination

- Referral acceptance rate
- Referral completion rate
- Time-to-service (referral → service)
- Open referrals aging (7/14/30+ days)
- Barrier reasons for non-completion

Outcomes Visibility

- Needs resolved by category
- Completion by geography
- Repeat needs / recurrence
- Equity reach by demographic
- Exportable quarterly + annual packs

Example impact (single deployment)

11,129 screened

22,274 services delivered

92.3% referral completion

WORKFORCE IS CORE TO RHT

The workforce that does this work needs training infrastructure

CMS identifies workforce development as a core RHT requirement — not an add-on. States must build, certify, and retain CHWs, PRS, navigators, and care coordinators. That means structured training, credentialing, career progression tracking, and funder-ready reporting on workforce pipeline metrics. The WellCheck Workforce Development Academy provides this infrastructure, backed by nearly 20 years in career education.



CHW & PRS Certification

Structured training paths for Community Health Workers, Peer Recovery Specialists, and navigators — with digital certificates on completion.



Career Progression Tracking

Track competencies, credentials, and career development for every worker across cohorts and program sites.



Workforce Pipeline Reporting

Funder-ready dashboards showing training completion, certification rates, retention, and workforce capacity.



Sustainable Revenue Path

Monetize training expertise and generate revenue that keeps workforce programs running after grants end.

Start small. Prove value. Scale fast.

FIRST 30 DAYS



Pilot Launch

- Confirm goals + select KPI set
- Configure workflows (screening, referral, follow-up)
- Stand up dashboards and reporting
- Identify workforce training needs (CHW, PRS, nav)

60 DAYS



Partner Expansion

- Onboard additional partner organizations
- Refine automation + escalation rules
- Launch initial training cohort via Academy
- Standardize reporting cadence and roles

90 DAYS



Scale + Optimize

- Expand to additional sites and services
- Track workforce certification progress
- Share performance insights across partners
- Prepare quarterly reporting packs for funders



Ready to close the loop on Rural Health Transformation?


Whether you're a prime contractor, a program operator, or a public agency —
WellCheck is built to support your mission with infrastructure that scales.

Book a 15-Minute Teaming Call

 calendly.com/wellcheck/rht-teaming-15

 wellcheck.us/rht

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